



Michelle Dregne
GRAPHIC DESIGNER

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EDUCATION

University of Wisconsin-Whitewater: Whitewater, WI

May 2008 Graduate | BA in Journalism (Advertising emphasis) and
Multimedia Design minor | 3.5 GPA (4.0 scale)

RELATED EXPERIENCE

Graphic Designer: Dejope Gaming, Madison, WI. October 2008-Present

Design logos, posters, brochures, direct mail, newsletters, advertisements,
entry tickets, billboards and bus wraps | Update the website and digital
displays monthly to keep audiences aware of current promotions and
upcoming events | Communicate effectively with vendors, printers,
suppliers and co-workers | Manage office supply inventory

Multimedia Design Intern: Sonic Foundry, Inc., Madison, WI. June 2008-August 2008

Designed layouts for the company website | Edited footage to create
appealing videos for the company website and tradeshows to increase
interactivity and awareness | Contributed to weekly marketing meetings
to help achieve company goals

Creative Intern: Bigtime Creative Services, Madison, WI. January 2008-May 2008

Participated in concept development groups | Designed print-ads, logos,
direct mail and website layouts for clients | Supported photo and video
shoots for clients and mock campaigns

MIS Graphic Designer: Resnet, Whitewater, WI. June 2006-January 2008

Created logos, banners and icons for university websites | Managed the
design and distribution of campus-wide newsletters | Produced ads to
raise awareness of Resnet services

COMPUTER SKILLS

Microsoft Office: Word, PowerPoint, Excel, Publisher

Adobe Suite CS3/CS4: Photoshop, Illustrator, InDesign, Flash, Acrobat, Bridge

Video Production: Final Cut Pro, LiveType, Sony Vegas

Web Development: Dreamweaver, Microsoft Expression Blend

INVOLVEMENT

Account Manager: Whitewater Advertising Association, Spring 2005-Fall 2007

Directed the schedule and creation of advertisements for several clients
each semester | Developed meeting strategies to ensure efficient ad
production | Maintained positive relationships with clients to advance
association recognition | Used integrated marketing communications to
recruit new members each semester

REFERENCES

Available upon request